

# THE WMUR NH PRIMARY POLL

## DEAN EXPANDS LEAD IN NEW HAMPSHIRE

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**EMBARGO UNTIL**  
November 14, 2003  
6 p.m.

DURHAM, NH -- Howard Dean has opened a substantial lead over his closest rival, John Kerry, in the New Hampshire Democratic primary race. Dean supporters are more committed to him than are supporters of the other Democratic candidates.

These findings are based on the latest **WMUR New Hampshire Primary Poll**, conducted by the University of New Hampshire Survey Center, and sponsored by WMUR-TV, Manchester, New Hampshire.\* Four hundred forty-six (446) randomly selected likely Democratic primary voters were interviewed by telephone between November 6 and November 13, 2003. The margin of sampling error for the survey is +/-4.6 percent. (For more detailed results, visit the Survey Center web site at [www.unh.edu/survey-center](http://www.unh.edu/survey-center) and click on Press Releases.)

### Dean Grabs Lead

With less than three months to go before the January 27, 2004 New Hampshire primary, former Vermont Governor Howard Dean has expanded his lead in the Granite State while support for his opponents is either dropping or at best, staying the same. In the most recent WMUR New Hampshire Primary Poll, 38 percent of likely Democratic primary voters say they will vote for Dean, 16 percent say they will vote for Massachusetts Senator John Kerry, 5 percent say they will vote for General Wesley Clark, 5 percent support North Carolina Senator John Edwards, 4 percent support Connecticut Senator Joe Lieberman, 3 percent support Missouri Congressman Dick Gephardt, and 1 percent favor Ohio Congressman Dennis Kucinich. In the October 2003 Granite State Poll conducted by the UNH Survey Center, Dean led Kerry 30 percent to 17 percent.

While Dean has increased his lead over his rivals, a large segment of Granite State Democrats remain undecided about who they will vote for. Currently, 27 percent of likely Democratic primary voters are undecided about who they will vote for, up from 20 percent in October. "The fact that one quarter of the electorate has not made up their mind who to support this late in the campaign is evidence that many Democratic primary voters are not satisfied with any of the candidates," said Andrew Smith, Director of the UNH Survey Center. "Outside of Dean and Kerry, none of the other Democrats in the race are getting much attention from voters."

Both Wesley Clark and Joe Lieberman recently decided to skip the Iowa caucuses and concentrate their campaigns in New Hampshire and later states, but these decisions are not yet paying off. Clark has actually lost ground over the past month; dropping from 10 percent to 5 percent in New Hampshire, while support for Lieberman is unchanged -- 4 percent now compared to 6 percent in October. The New Hampshire Democratic electorate is quite liberal -- exit polls in 2000 showed that more than half of those voting in the Democratic primary considered themselves to be

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politically liberal -- and moderate Democrat candidates are having a tough time competing with the more liberal message of Dean and Kerry.

Dean's supporters are also more committed to Dean than are supporters of the other candidates. Half (51%) of Dean voters say they are certain to support Dean and 49 percent say they may change their mind. By comparison, only 40 percent of Kerry voters say they are certain to support Kerry, 59 percent saying they may change their mind. Among the other candidates, 45 percent of Lieberman voters, 38 percent of Gephardt voters, 34 percent of Edwards' voters, and 32 percent of Clark voters say they are certain to support their candidate.

### **Second Choice**

Likely Democratic primary voters who expressed a preference for a candidate were also asked who their second choice would be in the New Hampshire primary. Overall, voters were rather evenly split between Kerry (21%), Dean (17%), Clark (14%), Edwards (11%), Lieberman (11%), and Gephardt (10%) with 5 percent favoring some other candidate and 11 percent undecided. One-third of Dean voters (30%) say they prefer Kerry as their second choice, 39 percent of Kerry voters say they prefer Dean.

On a related issue, most voters -- 77 percent -- indicate that they have not changed their mind during the course of the election campaign.

### **Expected Winner**

There is a deepening sense of inevitability to Dean's campaign in New Hampshire, despite the election being months away. When asked who they thought would win the New Hampshire primary, 61 percent of likely Democratic primary voters named Howard Dean, only 14 percent think John Kerry will win, 2 percent think Wesley Clark will win, 2 percent think Joe Lieberman will win, 1 percent think Richard Gephardt will win, 1 percent think John Edwards will win, and 19 percent don't know. One month ago, 51 percent thought Dean would win, 12 percent thought Kerry would win, and 5 percent thought Clark would win.

### **Favorability Ratings**

As the election comes closer, the net favorability ratings of most of the candidates have risen as more and more voters get to know them. Favorability ratings for Dean and Edwards have been increasing since the summer, favorability ratings for Kerry and Gephardt have been fluctuating, while those for Lieberman and Clark have remained the same. Currently, 75 percent of likely Democratic primary voters say they have a favorable opinion of Dean, 12 percent have an unfavorable opinion, 7 percent are neutral, and 6 percent say they don't know enough about him to say. Dean's net favorability rating, the percentage who have a favorable opinion minus the percentage who have an unfavorable opinion, is a very high +62 percent, up from +34 percent this spring and +47 percent in the summer.

Although he has not moved up in the polls, John Kerry is still popular among Granite State Democrats and his image has recovered much of the ground he lost earlier in the fall. Currently, Kerry is viewed favorably by 68 percent of likely Democratic primary voters, 20 percent have an unfavorable opinion of him, 9 percent are neutral, and 4 percent don't know enough about him to say. Kerry's net favorability rating is a very solid +48 percent, up from +34 percent in October, but down from +54 percent in the summer.

John Edwards' image has improved among Granite State Democrats in recent months. Currently, 48 percent of likely Democratic primary voters say they have a favorable opinion of Edwards, 16 percent have an unfavorable opinion, 17 percent are neutral, and 19 percent don't know enough about him to say. Edwards' net favorability rating is +32 percent, up from +20 percent in October.

Dick Gephardt is viewed favorably by 51 percent of likely Democratic primary voters, 25 percent have an unfavorable opinion of him, 17 percent are neutral, and 7 percent don't know enough about him to say. Gephardt's net favorability rating is +26 percent, up from +18 percent in October and equal to the +27 percent rating he had in July.

Wesley Clark has quickly become known to New Hampshire voters and he is generally well liked. Forty-five percent say they have a favorable opinion of Clark, 21 percent have an unfavorable opinion of him, 17 percent are neutral and 17 percent don't know enough about him to say. Clark's net favorability rating is a respectable +24 percent, unchanged since October.

Joe Lieberman's approval ratings have declined markedly in the past five months. Forty-eight percent of likely Democratic primary voters have a favorable opinion of Lieberman, 33 percent have an unfavorable opinion, 15 percent are neutral and 4 percent don't know enough about him to say. Lieberman's net favorability rating is +14 percent, down from +36 percent in June.

All of the other declared candidates are relatively unknown to New Hampshire voters. Dennis Kucinich has a +1 percent net favorability rating, Carol Mosely-Braun's stands at +5 percent, and Al Sharpton has a very low -44 percent net favorability rating.

### **Subgroup Analysis**

In New Hampshire, both registered Democrats and undeclared voters (often referred to as "independents") can vote in the Democratic primary. It is important to note that there is no difference in who registered democrats and undeclared voters say they will vote for. Similarly, there is no difference in who men and women support.

Dean gets his strongest support from liberals, older voters, those with more than 4 years of college and those with high incomes.

While Kerry's support is consistent across demographic groups, he gets his strongest support from voters with some college and residents of the New Hampshire Seacoast.

### **WMUR NH Primary Poll Methodology**

These findings are based on the most recent WMUR NH Primary Poll conducted by the University of New Hampshire Survey Center from November 6 to November 13, 2003. A random sample of 446 likely New Hampshire Democratic primary voters was interviewed by telephone. In 95 of 100 cases, the statewide estimates will be accurate to plus or minus 4.6 percent. Results reported for other subgroups have potential for somewhat larger variation than those for the entire population.

The data have been weighted to adjust for numbers of voters and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

**NH Dem. Primary Vote**  
**(Likely Dem. Primary Voters)**

"Which of the candidates for the Democratic presidential primary do you plan to vote for in the New Hampshire 2004 primary ... Carol Mosely Braun ... Wesley Clark ...Howard Dean ... John Edwards... Richard Gephardt ... John Kerry ... Dennis Kucinich ... Joe Lieberman ... or ... Al Sharpton?" ROTATE CANDIDATES

	<u>Feb. 2003</u>	<u>April 2003</u>	<u>July 2003</u>	<u>Oct. 2003</u>	<u>Nov. 2003</u>
Howard Dean	11%	19%	16%	30%	38%
John Kerry	39	14	18	17	16
Wesley Clark	#	2	3	10	5
John Edwards	2	2	2	5	5
Joe Lieberman	18	11	11	6	4
Richard Gephardt	7	7	3	5	3
Dennis Kucinich	#	1	*	3	1
Al Sharpton	2	1	1	1	0
Carol Mosely Braun	#	2	1	1	0
Other	2	1	0	2	*
Hillary Rodham Clinton	#	#	14	#	#
Joseph Biden	#	#	*	#	#
Bob Graham	#	1	1	#	#
Undecided	19	38	30	20	27
(N=)	(172)	(143)	(266)	(260)	(429)

February to October figures come from the Granite State Poll, conducted by the UNH Survey Center.

# Not asked.

\* Less than 1%.

**Strength of Support**

"Are you certain to support that person, or do you think you may change your mind and support someone else in the 2000 New Hampshire Primary?"

	<u>First Choice Candidate</u>						
	<u>Dean</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>Clark</u>	<u>Edwards</u>	<u>Gephardt</u>	<u>All</u>
Certain to support	51%	40%	45%	32%	34%	38%	45%
May change mind	49	59	55	68	60	62	54
Don't know	1	1	0	0	5	0	1
(N=)	(164)	(69)	(19)	(21)	(22)	(13)	(313)

### Second Choice

“Who would be your second choice in the Democratic primary ...”

Second Choice	First Choice Candidate						ALL
	<u>Dean</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>Clark</u>	<u>Edwards</u>	<u>Gephardt</u>	
Dean	--	39%	5%	50%	38%	17%	17%
Kerry	30%	--	37	18	14	0	21
Lieberman	7	15	--	9	24	33	11
Clark	17	15	5	--	10	8	14
Edwards	12	3	26	9	--	42	11
Gephardt	13	7	11	9	5	--	10
Other	10	1	5	0	0	0	5
Don't know	11	21	11	0	5	0	11
(N=)	(153)	(62)	(19)	(22)	(21)	(12)	(290)

### Who Change From

“Many people change their mind about who they plan to vote for during the course of an election campaign. Have you changed your mind and decided to support a different candidate?” IF YES: “Who did you support before you changed your mind?”

Changed From	First Choice Candidate					
	<u>Dean</u>	<u>Kerry</u>	<u>Lieberman</u>	<u>Clark</u>	<u>Edwards</u>	<u>Gephardt</u>
Dean	-	6%	5%	14%	13%	0%
Kerry	9%	-	16	10	9	15
Lieberman	3	0	-	5	13	8
Clark	0	3	0	-	0	0
Edwards	1	0	0	0	-	0
Gephardt	1	1	5	0	0	-
Other	2	1	0	0	0	0
Never Changed	80	86	74	71	65	77
Don't know	4	3	0	0	0	0
(N=)	(162)	(69)	(19)	(21)	(23)	(13)

### Who Will WIN 2004 General Election (Likely Dem. Primary Voters)

"Regardless of who you plan to vote for, who do you think will win the New Hampshire Democratic primary election?"

	<u>Oct. 2003</u>	<u>Nov. 2003</u>
Howard Dean	51%	61%
John Kerry	12	14
Wesley Clark	5	2
Joe Lieberman	2	2
Richard Gephardt	4	1
John Edwards	1	1
Dennis Kucinich	*	*
Carol Mosely-Braun	*	0
Al Sharpton	*	0
Don't know	23	19
(N=)	(261)	(438)

### Favorability Ratings

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her ..."

<b>Declared Candidates</b>	<b><u>Favorable</u></b>	<b><u>Unfavorable</u></b>	<b><u>Neutral</u></b>	<b><u>Don't Know</u></b>	<b><u>Net</u></b>	<b><u>(N=)</u></b>
Wesley Clark	45%	21%	17%	17%	+24%	(444)
Howard Dean	75	12	7	6	+62	(444)
John Edwards	48	16	17	19	+32	(443)
Richard Gephardt	51	25	17	7	+26	(443)
John Kerry	68	20	9	4	+48	(443)
Dennis Kucinich	23	22	13	42	+1	(443)
Joe Lieberman	48	33	15	4	+14	(443)
Carol Mosely-Braun	26	21	16	37	+5	(444)
Al Sharpton	13	56	12	19	-44	(443)

### Net Favorability Ratings

	<b><u>Feb. 2003</u></b>	<b><u>April 2003</u></b>	<b><u>July 2003</u></b>	<b><u>Oct. 2003</u></b>	<b><u>Nov. 2003</u></b>
Wesley Clark	#	+7%	+10%	+24%	+24%
Howard Dean	+39%	+34	+47	+55	+62
John Edwards	+18	+18	+10	+20	+32
Richard Gephardt	+34	+27	+27	+18	+26
Bob Graham	-3	-6	-8	#	#
John Kerry	+65	+43	+54	+34	+48
Dennis Kucinich	#	-4	+1	-8	+1
Joe Lieberman	+53	+33	+36	+15	+14
Carol Mosely-Braun	#	+1	-3	-9	+5
Al Sharpton	-39	-40	-45	-49	-44

# Not asked

**2004 NH Dem. Primary Vote**

	<u><b>Clark</b></u>	<u><b>Dean</b></u>	<u><b>Edwards</b></u>	<u><b>Gephardt</b></u>	<u><b>Kerry</b></u>	<u><b>Lieberman</b></u>	<u><b>Other</b></u>	<u><b>DK</b></u>	<u><b>(N=)</b></u>
<b>STATEWIDE</b>	<b>5%</b>	<b>38%</b>	<b>5%</b>	<b>3%</b>	<b>16%</b>	<b>4%</b>	<b>1%</b>	<b>27%</b>	<b>429</b>
Registered Democrat	5	41	5	3	17	6	2	22	204
Undeclared	5	36	5	3	15	3	0	32	225
Democrat	5	40	5	2	17	3	1	26	336
Independent	2	35	3	6	8	4	0	42	48
Republican	7	39	15	6	14	15	3	1	29
Liberal	3	51	3	3	17	2	3	21	148
Moderate	7	37	6	3	14	4	0	29	221
Conservative	4	18	12	3	21	10	0	31	32
Union household	9	33	5	3	19	3	0	28	59
Non-union	4	41	5	3	15	4	1	25	352
5 Years or less in NH	6	38	4	3	13	3	2	29	42
6 to 10 years	13	27	0	0	18	6	6	30	46
11 to 20 years	5	48	5	3	12	5	0	21	78
More than 20 years	3	40	7	3	16	4	1	26	246
18 to 34	9	32	7	4	10	6	2	30	74
33 to 49	6	33	3	3	16	5	2	34	135
50 to 64	2	47	7	3	18	4	1	19	138
65 and over	4	48	6	3	17	3	0	19	58
Male	8	38	5	5	15	7	2	22	170
Female	3	38	5	2	17	3	1	31	259
High school or less	8	25	7	4	17	10	1	29	65
Some college	3	34	6	5	24	2	0	26	92
College graduate	6	39	6	2	13	2	1	32	150
Post-graduate	5	55	3	2	13	4	3	16	104
Less than \$30K	2	33	10	6	14	5	3	25	42
\$30K to \$60K	6	44	4	2	16	4	0	24	109
\$60K to \$75K	3	39	5	1	19	7	2	24	60
\$75K to \$100K	10	35	1	0	19	9	2	23	47
More than \$100K	6	51	0	7	19	3	0	14	62
Married	6	38	5	3	18	4	2	24	290
Divorced/separated	4	40	7	3	15	2	1	28	70
Never married	2	46	3	2	7	10	0	30	55
Protestant	9	40	1	3	15	7	2	22	113
Catholic	3	29	7	4	19	5	1	32	146
Other	5	48	8	2	13	1	1	23	146
Northern NH	3	40	0	4	17	4	1	30	51
Western NH	6	40	1	1	9	2	5	36	42
Central/Lakes	13	34	14	3	16	5	0	17	67
Hillsborough County	3	37	5	4	12	7	0	32	136
Seacoast	3	41	4	3	22	2	2	23	133
1st District	4	37	6	3	19	4	1	26	215
2nd District	6	40	4	3	13	5	1	28	215

# Favorability Rating - Wesley Clark

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	45%	17%	21%	17%	444
Registered Democrat	49	17	20	15	213
Undeclared	42	17	22	19	232
Democrat	46	18	20	16	343
Independent	52	12	13	23	49
Republican	24	12	50	15	29
Liberal	39	20	23	18	148
Moderate	51	14	21	14	225
Conservative	34	23	17	26	36
Union household	44	18	25	14	59
Non-union	45	17	20	17	360
5 Years or less in NH	40	18	12	30	42
6 to 10 years	45	14	24	17	46
11 to 20 years	52	16	19	14	78
More than 20 years	44	18	23	16	252
18 to 34	44	14	12	30	74
33 to 49	42	18	22	19	137
50 to 64	45	18	26	12	142
65 and over	57	16	20	7	59
Male	52	17	21	10	177
Female	40	17	21	22	267
High school or less	37	16	27	20	68
Some college	43	15	24	18	96
College graduate	50	15	13	21	150
Post-graduate	47	20	26	7	105
Less than \$30K	35	15	21	29	44
\$30K to \$60K	40	16	17	26	111
\$60K to \$75K	51	17	21	12	60
\$75K to \$100K	47	11	30	11	48
More than \$100K	59	17	19	5	63
Married	45	17	21	17	294
Divorced/separated	49	14	24	13	73
Never married	45	16	17	22	55
Protestant	55	13	13	19	116
Catholic	39	19	22	21	150
Other	45	18	26	11	146
Northern NH	41	20	17	23	51
Western NH	46	17	19	19	42
Central/Lakes	47	18	16	18	70
Hillsborough County	44	19	23	14	139
Seacoast	47	14	23	16	142
1st District	44	15	24	17	224
2nd District	46	19	18	16	220



# Favorability Rating - Howard Dean

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	75%	7%	12%	6%	444
Registered Democrat	79	8	8	5	213
Undeclared	70	7	16	6	232
Democrat	78	7	10	5	343
Independent	76	3	12	9	49
Republican	42	10	37	10	29
Liberal	85	4	5	5	148
Moderate	74	7	14	5	225
Conservative	46	18	24	12	36
Union household	75	8	13	4	59
Non-union	76	7	12	6	360
5 Years or less in NH	71	15	10	4	42
6 to 10 years	75	2	15	8	46
11 to 20 years	77	6	12	5	78
More than 20 years	76	7	12	5	252
18 to 34	61	8	22	9	74
33 to 49	74	7	12	7	137
50 to 64	84	8	6	2	142
65 and over	77	5	14	5	59
Male	73	8	15	3	177
Female	76	7	10	7	267
High school or less	58	12	19	11	68
Some college	77	5	11	6	96
College graduate	77	7	10	6	150
Post-graduate	83	6	11	0	105
Less than \$30K	66	9	13	11	44
\$30K to \$60K	72	8	11	8	111
\$60K to \$75K	71	13	11	5	60
\$75K to \$100K	73	6	15	6	48
More than \$100K	85	0	15	0	63
Married	78	5	11	6	294
Divorced/separated	70	11	13	7	73
Never married	71	13	14	3	55
Protestant	81	7	8	4	116
Catholic	66	9	16	8	150
Other	80	6	11	4	146
Northern NH	80	8	6	5	51
Western NH	88	8	4	0	42
Central/Lakes	70	8	14	9	70
Hillsborough County	72	9	16	4	139
Seacoast	74	6	12	8	142
1st District	70	7	15	8	224
2nd District	79	8	9	4	220

# Favorability Rating - John Edwards

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	48%	17%	16%	19%	443
Registered Democrat	54	14	14	17	211
Undeclared	42	20	17	20	232
Democrat	52	17	16	15	343
Independent	39	21	10	30	49
Republican	40	14	25	21	29
Liberal	50	22	16	12	148
Moderate	51	14	17	17	225
Conservative	35	19	9	37	36
Union household	55	16	8	20	59
Non-union	49	18	17	17	360
5 Years or less in NH	50	24	13	13	42
6 to 10 years	35	21	23	20	46
11 to 20 years	52	15	13	20	78
More than 20 years	52	16	16	17	252
18 to 34	53	9	19	19	74
33 to 49	42	25	9	24	137
50 to 64	52	18	18	12	142
65 and over	57	8	21	14	59
Male	48	14	21	17	177
Female	48	20	12	20	266
High school or less	39	17	15	29	68
Some college	48	14	24	14	96
College graduate	54	15	12	19	150
Post-graduate	52	23	14	11	105
Less than \$30K	60	8	12	21	44
\$30K to \$60K	37	21	23	19	111
\$60K to \$75K	52	24	10	14	60
\$75K to \$100K	34	20	20	26	48
More than \$100K	65	11	11	13	63
Married	49	17	16	17	294
Divorced/separated	52	16	12	20	73
Never married	49	18	18	15	55
Protestant	47	11	21	22	116
Catholic	53	19	13	16	150
Other	47	22	14	16	146
Northern NH	49	9	20	22	51
Western NH	48	13	24	15	42
Central/Lakes	53	22	10	15	70
Hillsborough County	52	19	10	19	139
Seacoast	42	17	21	19	140
1st District	45	17	18	20	222
2nd District	51	18	14	17	220

# Favorability Rating - Richard Gephardt

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	51%	17%	25%	7%	443
Registered Democrat	53	16	26	6	211
Undeclared	49	19	25	8	232
Democrat	52	19	24	6	343
Independent	52	14	21	13	49
Republican	47	10	34	8	29
Liberal	55	21	19	5	148
Moderate	51	14	27	7	225
Conservative	35	23	32	10	36
Union household	50	18	29	4	59
Non-union	52	18	23	7	360
5 Years or less in NH	47	37	11	5	42
6 to 10 years	54	11	29	6	46
11 to 20 years	54	14	25	7	78
More than 20 years	51	17	26	7	252
18 to 34	29	31	21	19	74
33 to 49	54	16	27	3	137
50 to 64	61	14	20	5	142
65 and over	52	12	32	5	59
Male	52	13	32	4	177
Female	50	20	21	9	266
High school or less	41	18	30	11	68
Some college	59	15	18	8	96
College graduate	50	19	25	6	150
Post-graduate	54	17	24	5	105
Less than \$30K	49	11	25	15	44
\$30K to \$60K	38	23	33	6	111
\$60K to \$75K	57	21	20	2	60
\$75K to \$100K	45	14	37	5	48
More than \$100K	70	10	15	6	63
Married	55	18	23	4	294
Divorced/separated	47	9	37	7	73
Never married	34	30	14	21	55
Protestant	43	16	33	7	116
Catholic	61	15	17	7	150
Other	47	21	25	7	146
Northern NH	51	18	27	4	51
Western NH	48	24	26	2	42
Central/Lakes	47	17	27	10	70
Hillsborough County	54	17	20	10	139
Seacoast	51	16	28	5	140
1st District	48	16	29	8	222
2nd District	54	19	22	6	220

# Favorability Rating - John Kerry

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	68%	9%	20%	4%	443
Registered Democrat	72	8	19	1	211
Undeclared	64	10	20	6	232
Democrat	71	9	18	3	343
Independent	58	12	18	12	49
Republican	44	11	45	0	29
Liberal	73	5	18	3	148
Moderate	67	9	20	4	225
Conservative	42	21	34	3	36
Union household	67	10	18	5	59
Non-union	68	9	20	3	360
5 Years or less in NH	56	15	27	2	42
6 to 10 years	75	4	18	3	46
11 to 20 years	56	11	29	3	78
More than 20 years	71	8	16	4	252
18 to 34	49	18	21	12	74
33 to 49	68	8	23	1	137
50 to 64	77	6	14	3	142
65 and over	62	10	26	2	59
Male	63	7	27	3	177
Female	71	10	15	4	266
High school or less	52	20	24	3	68
Some college	64	13	19	4	96
College graduate	71	6	19	4	150
Post-graduate	75	2	19	3	105
Less than \$30K	61	12	22	5	44
\$30K to \$60K	66	12	19	3	111
\$60K to \$75K	78	12	11	0	60
\$75K to \$100K	60	11	20	9	48
More than \$100K	65	4	29	1	63
Married	72	7	18	3	294
Divorced/separated	69	6	24	1	73
Never married	47	24	21	8	55
Protestant	70	10	18	2	116
Catholic	66	11	20	3	150
Other	68	7	19	6	146
Northern NH	57	16	19	8	51
Western NH	74	10	12	4	42
Central/Lakes	74	4	17	5	70
Hillsborough County	65	10	21	4	139
Seacoast	69	7	22	1	140
1st District	65	9	21	4	222
2nd District	70	9	18	4	220

# Favorability Rating - Dennis Kucinich

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	23%	13%	22%	42%	443
Registered Democrat	25	14	23	39	213
Undeclared	21	13	22	44	231
Democrat	24	14	23	39	342
Independent	22	10	11	57	49
Republican	9	7	45	39	29
Liberal	34	9	20	38	148
Moderate	18	16	25	42	224
Conservative	7	15	27	51	36
Union household	24	21	14	41	59
Non-union	23	12	25	41	359
5 Years or less in NH	32	15	18	35	42
6 to 10 years	20	8	38	34	46
11 to 20 years	26	16	22	36	78
More than 20 years	21	13	22	44	251
18 to 34	11	13	20	55	74
33 to 49	19	16	20	46	137
50 to 64	30	15	23	32	142
65 and over	30	6	35	30	58
Male	24	11	30	35	177
Female	22	15	17	46	266
High school or less	14	10	25	51	68
Some college	16	10	23	51	95
College graduate	26	12	21	42	150
Post-graduate	32	18	26	24	105
Less than \$30K	25	10	13	52	43
\$30K to \$60K	15	14	26	45	111
\$60K to \$75K	21	16	22	41	60
\$75K to \$100K	22	15	22	42	48
More than \$100K	46	6	27	21	63
Married	27	13	22	37	293
Divorced/separated	17	10	28	45	73
Never married	10	18	20	52	55
Protestant	17	9	28	45	115
Catholic	16	19	22	43	150
Other	34	11	21	33	146
Northern NH	34	11	14	41	50
Western NH	25	19	20	36	42
Central/Lakes	24	14	19	44	70
Hillsborough County	20	13	24	43	139
Seacoast	21	12	26	41	142
1st District	23	11	26	40	223
2nd District	23	16	19	43	220

# Favorability Rating - Joe Lieberman

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	48%	15%	33%	4%	443
Registered Democrat	50	13	33	4	211
Undeclared	46	16	34	4	232
Democrat	49	14	33	3	343
Independent	41	22	31	6	49
Republican	47	13	34	6	29
Liberal	48	14	36	3	148
Moderate	53	14	30	4	225
Conservative	23	22	47	8	36
Union household	57	11	31	1	59
Non-union	47	15	33	4	360
5 Years or less in NH	43	23	31	3	42
6 to 10 years	34	14	42	10	46
11 to 20 years	53	4	40	3	78
More than 20 years	51	17	29	3	252
18 to 34	48	21	28	4	74
33 to 49	47	17	31	6	137
50 to 64	52	11	35	2	142
65 and over	43	13	40	4	59
Male	51	11	35	3	177
Female	45	17	33	5	266
High school or less	47	15	34	4	68
Some college	48	17	30	5	96
College graduate	45	17	34	4	150
Post-graduate	54	8	35	3	105
Less than \$30K	34	20	39	7	44
\$30K to \$60K	43	17	36	4	111
\$60K to \$75K	47	19	31	3	60
\$75K to \$100K	56	21	19	4	48
More than \$100K	54	6	37	4	63
Married	52	13	31	4	294
Divorced/separated	42	11	42	4	73
Never married	38	29	31	2	55
Protestant	54	11	31	4	116
Catholic	50	17	28	5	150
Other	43	16	38	3	146
Northern NH	41	19	32	8	51
Western NH	46	20	30	4	42
Central/Lakes	47	15	34	3	70
Hillsborough County	48	15	36	2	139
Seacoast	50	11	32	6	140
1st District	47	15	33	5	222
2nd District	48	15	34	3	220

# Favorability Rating - Carol Mosely-Braun

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	26%	16%	21%	37%	444
Registered Democrat	29	17	20	33	213
Undeclared	22	14	22	42	232
Democrat	30	18	20	33	343
Independent	16	9	19	57	49
Republican	11	2	42	44	29
Liberal	37	20	20	23	148
Moderate	22	12	21	46	225
Conservative	9	23	29	39	36
Union household	46	13	12	30	59
Non-union	24	16	22	38	360
5 Years or less in NH	25	24	13	38	42
6 to 10 years	23	20	27	30	46
11 to 20 years	29	12	25	33	78
More than 20 years	27	15	20	38	252
18 to 34	26	12	10	52	74
33 to 49	25	17	18	39	137
50 to 64	33	14	23	30	142
65 and over	15	19	37	30	59
Male	25	15	27	33	177
Female	26	17	17	40	267
High school or less	18	16	25	42	68
Some college	20	8	23	50	96
College graduate	25	16	17	42	150
Post-graduate	41	21	22	16	105
Less than \$30K	15	12	26	47	44
\$30K to \$60K	22	18	24	36	111
\$60K to \$75K	30	20	14	35	60
\$75K to \$100K	23	15	14	48	48
More than \$100K	34	8	22	35	63
Married	29	17	21	33	294
Divorced/separated	23	7	27	43	73
Never married	20	20	12	47	55
Protestant	25	10	24	40	116
Catholic	22	18	21	38	150
Other	33	17	18	33	146
Northern NH	34	15	19	32	51
Western NH	36	19	16	29	42
Central/Lakes	31	10	23	37	70
Hillsborough County	18	16	24	41	139
Seacoast	25	18	20	38	142
1st District	23	16	21	40	224
2nd District	29	15	21	35	220

# Favorability Rating - Al Sharpton

	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>(N)</u>
STATEWIDE	13%	12%	56%	19%	443
Registered Democrat	16	11	55	19	213
Undeclared	10	12	58	20	231
Democrat	12	12	58	17	342
Independent	20	12	46	22	49
Republican	14	10	61	15	29
Liberal	17	13	52	19	148
Moderate	12	11	61	15	224
Conservative	4	12	50	34	36
Union household	10	15	53	22	59
Non-union	14	11	57	17	359
5 Years or less in NH	16	14	46	24	42
6 to 10 years	5	13	70	12	46
11 to 20 years	22	11	51	17	78
More than 20 years	12	12	58	18	251
18 to 34	18	11	47	24	74
33 to 49	12	12	57	19	137
50 to 64	13	12	65	10	142
65 and over	8	14	53	25	58
Male	13	11	65	11	177
Female	12	12	51	25	266
High school or less	6	12	57	25	68
Some college	13	9	58	19	95
College graduate	13	12	55	20	150
Post-graduate	18	12	59	10	105
Less than \$30K	17	7	50	27	43
\$30K to \$60K	10	14	50	27	111
\$60K to \$75K	15	19	51	16	60
\$75K to \$100K	8	5	77	10	48
More than \$100K	21	9	62	8	63
Married	14	12	57	17	293
Divorced/separated	9	7	65	18	73
Never married	16	17	45	21	55
Protestant	12	7	60	22	115
Catholic	12	15	51	22	150
Other	17	12	59	12	146
Northern NH	24	15	40	21	50
Western NH	13	13	50	24	42
Central/Lakes	11	9	57	24	70
Hillsborough County	12	16	58	15	139
Seacoast	10	7	63	20	142
1st District	9	8	64	19	223
2nd District	16	15	49	20	220